



Robert A. Farris Jr.
Commission Chairman

Tom Shaheen
Executive Director

Date: March 10, 2010
Contact: Pamela Walker
Phone: (919) 301-3308

Three Players Win a Trip and Chance to Play The Price is Right® Live! Stage Show

RALEIGH- Three players will be headed to Las Vegas in June where they will have a chance to play the non-broadcast version of The Price is Right® Live! Stage Show. These winners all entered a second chance drawing with a North Carolina Education Lottery (NCEL) Special Edition The Price is Right® instant scratch-off ticket. Players may enter as many non-winning NCEL Special Edition The Price is Right® instant scratch-off tickets as they would like on the NCEL's official website.

The three grand prize trip winners whose names were drawn on March 4 are: **Doris Finger of Bunnlevel; Catherine Brooker of Mooresville; and Elnora Bloomfield of Apex.** Each grand prize trip package is for the winner and a guest to travel to Las Vegas where the winner will have a chance to play the non-broadcast version of The Price is Right® Live! Stage Show. The trip includes three nights and four days deluxe hotel accommodations; roundtrip airfare; \$1,000 spending money; and two tickets to the non-broadcast version of The Price is Right® Live! Stage Show.

In addition, the drawing winners will have a chance to be selected to "COME ON DOWN!" to Contestant Row and bid on an item for a chance to go on stage with the host and play one of the famous pricing games featured on THE PRICE IS RIGHT®. At the conclusion of The Price is Right® Live! Stage Show, one final random drawing will be conducted among all the national grand prize trip winners to give them a chance to spin the Big Money Wheel for a chance to qualify for up to \$1 million.

The NCEL Special Edition The Price is Right® is a \$5 game with two more 2nd chance drawings scheduled. The drawings will result in a total of seven grand prize Las Vegas trip winners. For more details on the drawings, rules and prizes for the NCEL Special Edition The Price is Right® game, ask your lottery retailer for a "How to Play" brochure or log on to the official NCEL website (www.nc-educationlottery.org) and click on The Price is Right® game icon.

For additional winner information, please visit nc-educationlottery.org/news.aspx.

###

100% of the North Carolina Education Lottery net proceeds are used for pre-kindergarten programs for at risk youth, reduction of class size in early grades, school construction and need-based college scholarships.

N. C. Education Lottery
2100 Yonkers Road
Raleigh, NC 27604
(919) 715-6886
FAX (919) 715-8833