

# **NORTH CAROLINA EDUCATION LOTTERY POLICIES AND PROCEDURES MANUAL**

## **CHAPTER 8 – SALES**

### **8.01A – ATTACHMENT F ALL OR NOTHING INCENTIVE AWARD**

#### **INCENTIVE AWARD STRUCTURE**

- A \$5,000 incentive award will be issued to a qualified and eligible NCEL retailer that sells the winning All or Nothing Top Prize ticket for the corresponding All or Nothing drawing.
- If more than six (6) winning tickets are sold for a specific All or Nothing drawing whereby the Top Prize becomes pari-mutuel, each All or Nothing Top Prize ticket sold represents one share of the maximum combined incentive award for that drawing. In such instance, the total maximum combined incentive award of \$30,000 (\$5,000 x 6) will be divided equally among all qualified and eligible NCEL retailers.
- The NCEL shall verify all winning All or Nothing Top Prize tickets and the location that sold the tickets.
- After the verification process has been completed, the NCEL shall notify the NCEL retailer(s) that sold the winning All or Nothing Top Prize ticket(s) and arrange for the delivery of the incentive award(s).